



PRINT UP TO **34%** MORE PAGES WITH HP ORIGINAL INK

If you're looking for a real opportunity to cut costs, you'll be pleased to know an independent study carried out for HP showed Original HP Ink cartridges can print up to 34% more pages than refills*. As cutting costs is an important factor for current business plans, as well as maintaining the highest possible standards, we're sure this comes as welcome news.

The percentages don't look good for refills

The idea of saving money on refills can seem tempting, but you could find the opposite happening when you factor in their potential unreliability as on average, 1 in 5 fails straight out of the box*. Plus, add in the frustration of cartridges that may leak or run short and you'll see why so many people rely on HP Original printing supplies.

Get more with Original HP Ink

For great performance, from cartridge to paper, choose HP Original Inks and Supplies